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Paris, July 6th, 2015

Public tender offer for SECP: price raised from 7.60€ to 8€

Vivendi has decided to raise the price of its public tender offer from 7.60€ to 8€ to reinforce the attractiveness of its proposed public tender offer to the shareholders of the Société d'Édition de Canal Plus (SECP).

This increase does not impact in any way the other details of the public tender offer, as they are stated in the draft issue note that was filed with the Autorité des marchés financiers (French Financial Markets Authority) on the 27th of May 2015.

About Vivendi

Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. The main subsidiaries of Vivendi comprise Canal+ Group and Universal Music Group. Canal+ is the leading pay-TV operator in France, and also serves markets in Africa, Poland and Vietnam. Canal+ operations include Studiocanal, a leading European player in production, sales and distribution of film and TV series. Universal Music Group is the world leader in recorded music, music publishing and merchandising, with more than 50 labels covering all genres. Dailymotion is one of the biggest aggregation and distribution platforms for video content in the world. A separate division, Vivendi Village, brings together Vivendi Ticketing (ticketing in the UK and France), MyBestPro (experts counseling), Watchever (subscription video-on-demand) and the Paris-based concert venue L'Olympia. www.vivendi.com, www.cultureswithvivendi.com, www.themediashaker.com

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