

Environmental Statement

by

VIVENDI

42 avenue Friedland - 75008 Paris

1 January to 31 December, 2010

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I. PREAMBLE

The present Environmental Statement is published in the context of Vivendi SA's (hereinafter Vivendi) registration of its environmental management and audit system in compliance with the EMAS European standard. The registration concerns the activities and missions of the Vivendi Group's headquarters, located in the building at 42 avenue Friedland in the 8th *arrondissement* in Paris (France).

The present Environmental Statement comprises information relating to Vivendi's environmental impacts as well as to the organization of the environmental management system put in place.

The present document is available on Vivendi's World Wide Web site (www.vivendi.com) to any person wishing information regarding the registration of Vivendi's environmental management system.

II. PRESENTATION OF VIVENDI

Vivendi is the headquarters of the Vivendi Group, a French group that is a world leader in communication, doing business in the games, music, telecoms, television, and cinema sectors:



Activision Blizzard, a 57%-owned subsidiary of Vivendi, is the world's largest independent publisher of video games.



Universal Music Group, a wholly-owned subsidiary of Vivendi, is a world leader in music.



SFR is a 56%-owned subsidiary of Vivendi and is the leading alternative mobile and fixed-line telephony operator in Europe.



Maroc Telecom, a 53%-owned subsidiary of Vivendi, is the leading mobile and fixed-line telephony operator and Internet access provider in Morocco.



GVT, a Vivendi subsidiary, is Brazil's leading alternative telecommunications operator.



The Canal+ group, a wholly-owned subsidiary of Vivendi, is Number One in France in publishing of premium and thematic television channels and pay-TV distribution and a major player in financing, acquisition and distribution of feature films in France and in Europe.

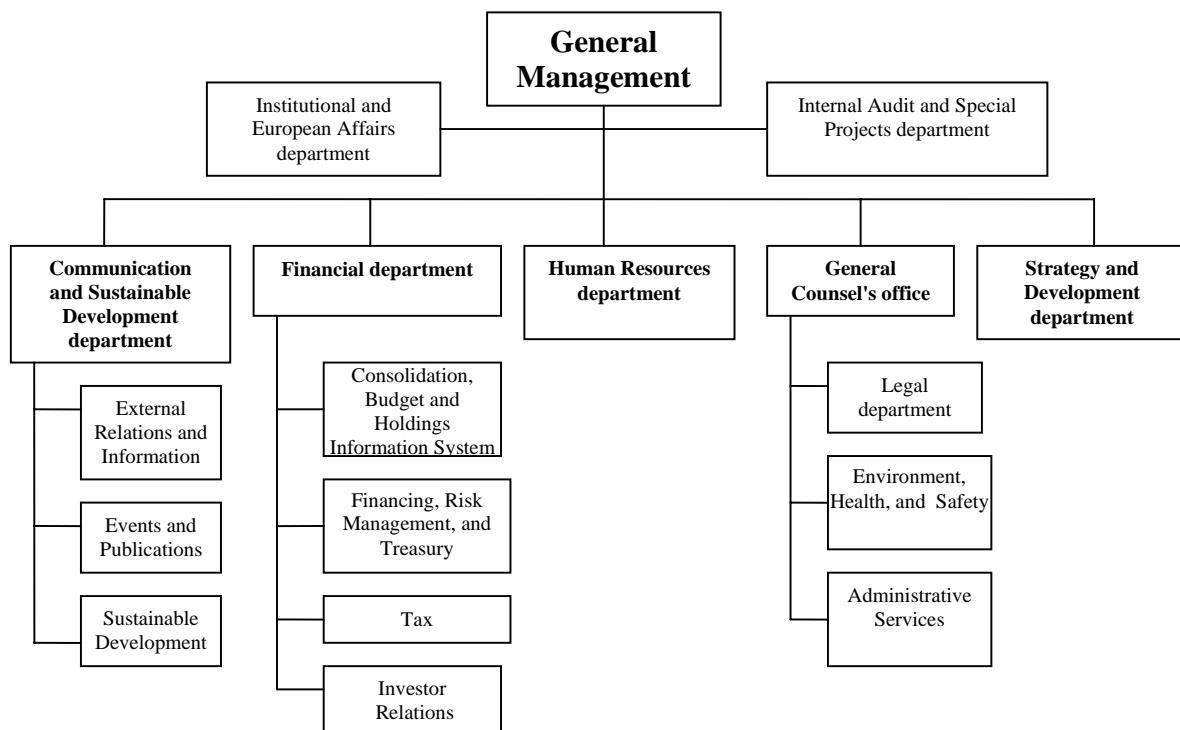
The Group's key figures for 2010 are as follows:

- Revenues: €28.8 billion
- Adjusted net earnings: €2.698 billion
- Headcount: 51,000 employees (as of 31/12/10)
- Present in 70 countries

1. Description of activities at the site

Vivendi's headquarters fulfils two functions: that of an office site where the usual administrative activities are carried out and that of the headquarters of an international communication and entertainment group. As of December 31, 2010, 215 employees and 67 external providers are present in the Vivendi headquarters facilities. The external providers are in charge of technical services and maintenance, mail and reprography, the telephone exchange and reception, IT support, security, and food and beverage services.

The activities at the headquarters have direct and indirect impacts on the environment; energy consumption in the form of electricity and air conditioning, but also paper consumption and waste production are illustrations.



2. Site technical description

The activities at Vivendi headquarters are grouped within a single building located at 42 avenue Friedland in the 8th *arrondissement* of Paris, having a total area of approximately 10,000 sq. m. Vivendi has operated in this building, which comprises seven floors and two basement levels, since 1998.

III. ENVIRONMENTAL POLICY OF VIVENDI HEADQUARTERS

In conformity with Vivendi's Compliance Program and the Group's sustainable-development policy, the Headquarters in Paris is committed to ensuring environmental protection and continuously improving environmental performance in the context of its business activities.

In order to achieve these goals, Vivendi is committed to:

- Complying with the environmental regulations in force and, where possible, going beyond them;
- Regularly verifying activities at the headquarters in view of making improvements, when feasible, including:
 - measuring and reducing consumption of energy, water, paper;
 - measuring and reducing CO₂ emissions attributable to the activities carried on at the headquarters, including use of electricity and all forms of energy, and also to travel;
 - measuring and reducing waste production, paying particular attention to controlling sources of emissions, recycling and saving materials;
 - replacing existing equipment, products and materials with equipment, products and materials whose use reduces environmental impacts and/or promotes principles of sustainable development;
 - protecting against all pollution risks and reducing the use of products and equipment which involve high risk for the environment or for human health;
 - including environmental protection and continuous improvement of environmental performance in criteria for entrusting work to subcontracting companies and encouraging subcontractors and suppliers to promote the principles of sustainable development.

Vivendi also commits to:

- Communicate with employees and encourage their efforts to improve environmental conditions and promote the principles of sustainable development;
- Meet and work in cooperation with third parties (other companies, governmental authorities, non-governmental organizations) to identify initiatives for reducing environmental impacts and promoting sustainable development;
- Include evaluation of environmental impacts and consideration of sustainable-development principles in operational and strategic decisions.

IV. PRESENTATION OF THE ENVIRONMENTAL MANAGEMENT SYSTEM (EMS)

1. Area of application

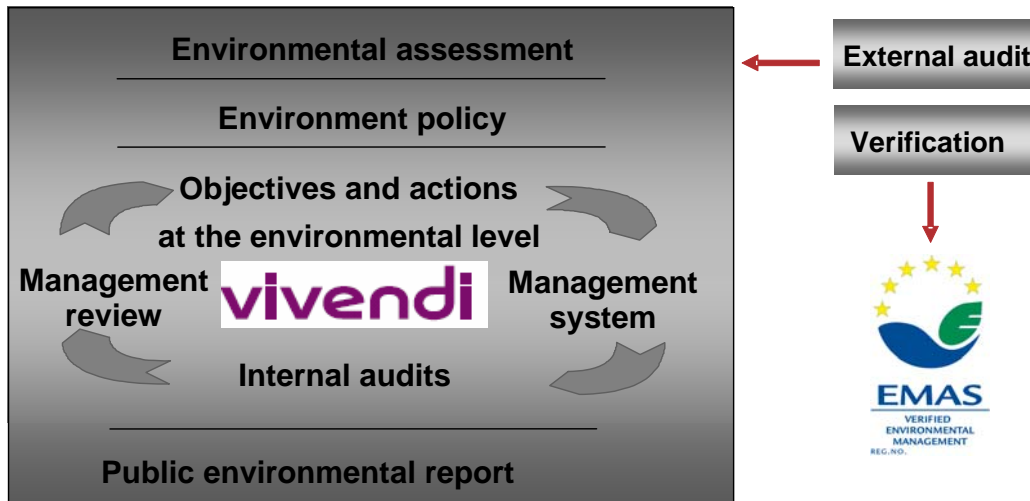
Vivendi has implemented an environmental management system which applies to the building located 42 avenue Friedland - 75008 Paris, which houses the activities and missions of the Vivendi Group's headquarters.

The EMS applies to employees and external providers who conduct their activities in Vivendi's headquarters building.

2. Description of the environmental management system

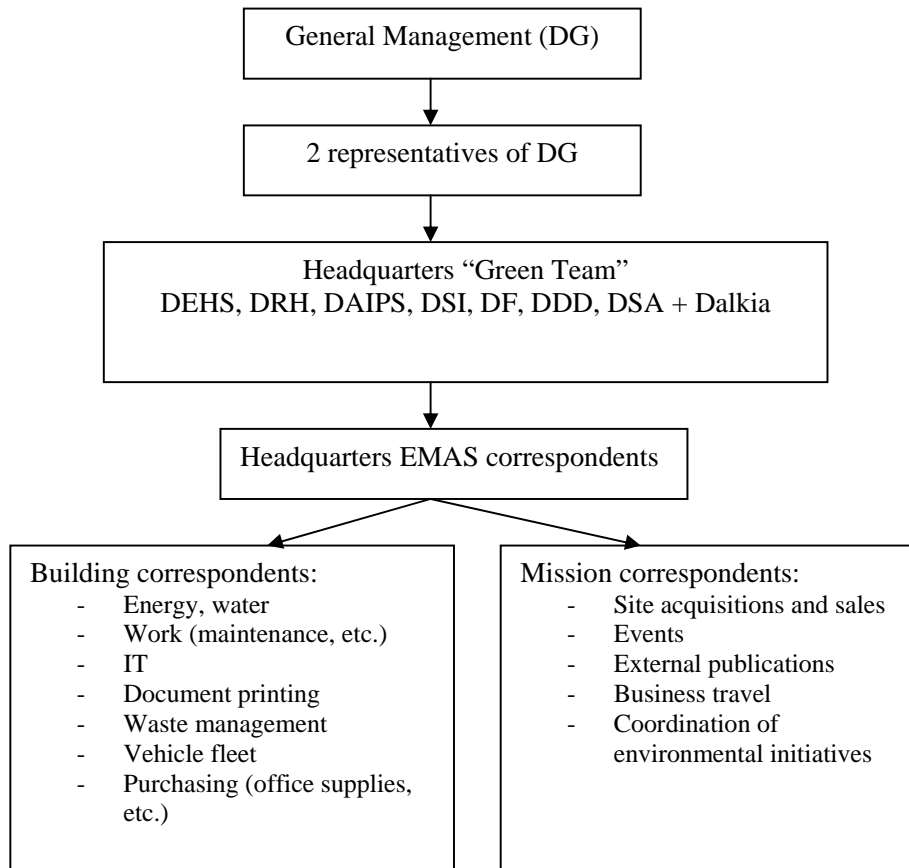
a. Diagram of the EMAS process

The diagram below describes the stages of the EMAS process.



b. Organization put in place to manage implementation of the EMS

The EMS is supported by General Management and is based on horizontal cooperation among the functional divisions of the headquarters in Paris, coordinated by the Green Team, active participation by the employees, and close cooperation with the provider as regards management and maintenance of the building.



c. Stages in implementation of the EMS

The EMAS project began in 2007 at the initiative of the Sustainable Development department. The first stage, the environmental assessment, consisted in making a detailed evaluation of the components of an EMS already in place at Vivendi and of its environmental performance, with the goal of identifying:

- additional actions to be implemented to arrive at an EMS in conformity with EMAS requirements
- the major areas for improvement of environmental performance, which will serve as the basis for defining environmental policy and goals and actions at the environmental level.

To this end, a survey of the employees was conducted in April 2007 in order to evaluate the perception of environmental practices at the headquarters. Also, in order to determine environmental impacts related to the activities and missions of the headquarters, eco-maps were drawn up in April 2007 and 29 interviews were conducted with employees representing various functional divisions between April and May 2007.

An audit of legal conformity was also conducted in April 2007 to determine regulatory requirements regarding the environment applicable at the headquarters. An audit to monitor legal conformity was conducted in 2010. Also, twice yearly, a report on legal conformity is sent to General Management.

During the year 2008, the environmental management system was implemented. The training workshops, 15 in number, began during the year 2007 and continued in 2008. The Green Team met 8 times between 2007 and 2008. The structure of the EMS was put in place via the drawing up of operational procedures and the building of a documentary database.

To validate the operation of the EMS, two practice audits were conducted in late 2008. The first audit was conducted by the auditors of the Internal Audit and Special Projects department, and the second was conducted by an expert environmental consulting firm.

In 2009, the Ministry of Ecology, Energy, Sustainable Development and Sea granted the headquarters in Paris EMAS registration for its environmental approach. A follow-up audit of the environmental management system was conducted in October 2010.

d. Components of the EMS

In order to be granted registration in accordance with EMAS regulations, Vivendi's headquarters has implemented an EMS whose principal components are as follows:

Environmental policy	The environmental policy defines the priority environmental goals for the building, its office activities, and its missions. The policy is available on Vivendi's World Wide Web site and is communicated to partners and major providers.
Evaluation of environmental performance	The evaluation of environmental performance determines significant environmental impacts related to the activities and missions of Vivendi's headquarters.
Legal conformity	Legal conformity completes the evaluation of environmental performance by taking an inventory of all the legal requirements applicable to Vivendi's headquarters.
The EMAS action program	Defines improvement goals chosen in order to reduce significant environmental impacts and concrete actions to enable attainment of the environmental goals. It also sets deadlines for implementation.
The environmental management system	The EMS describes the organizational and operational structure put in place at Vivendi's headquarters for managing the environmental impacts of its business activities and missions.
The audit of the EMS	The audit of the EMS is an internal verification of proper operation of the EMS as a whole. The results of the audit are analyzed during the annual management review.
The Environmental Statement	The Environmental Statement is one of the external communication tools intended to inform stakeholders about how Vivendi's headquarters manages the environmental impacts of its business activities and missions. It is available on Vivendi's Web site.
External validation	The EMS and the Statement are validated by an accredited external EMAS verifier.

V. SIGNIFICANT ENVIRONMENTAL ASPECTS

As part of the implementation of the EMS, Vivendi conducted an in-depth analysis of impacts related to its activities – management of the building and missions of the headquarters. The evaluation took into account the results of the conformity audit, the eco-maps, the analysis of certain activities, and interviews with employees. Each impact identified is evaluated on the basis of the following main criteria:

- Impact on the environment (energy consumption, CO₂ emissions, waste production, etc.)
- Existence of best practices
- Influence on environmental impact

This exercise led to the identification of the following significant environmental impacts:

1. Significant environmental aspects – building

- Energy and water consumption
- Consumption of paper, toners
- Maintenance and cleaning
- IT and telecommunications infrastructure
- Document reproduction and printing
- Waste management
- Vehicle fleet
- Purchasing (office equipment and supplies, etc.)
- Building waste:
 - WEEE (Waste Electrical and Electronic Equipment)
 - Hazardous waste
 - Waste from lighting
- Office waste:
 - Non recycled waste
 - Recycled waste: paper, cardboard, glass, batteries, toners, WEEE
- Risks related to the use of cleaning and maintenance products (chemicals, hazardous substances) and hazardous-waste storage)

2. Significant environmental aspects – missions of headquarters

- Ensuring that environmental protection (7th rule of conduct in the Compliance Program) is taken into account at the time of acquisition and sale of business activities and companies (indirect environmental aspect)
- Coordination and monitoring of the environmental approach at Group level
- Choice of products and services for events
- Consumption of paper and choice of services and products for external publications
- Consumption of fuel and CO₂ emissions for business travel

VI. BASELINE ENVIRONMENTAL PERFORMANCE INDICATORS

Indicators are calculated as a function of the number of employees present on the site (228 in 2008 and 218 in 2009, 215 in 2010). Data for 2010 are from various accounting sources (invoices, forms, metering, etc.) These data will serve as the basis for measuring continuous improvement of consumption.

1 - Baseline indicators

a) Energy efficiency

	2008	2009	2010
Consumption	3,365 MWh	3,245 MWh	3,119 MWh
Indicators	14.75 MWh/pers.	14.88 MWh/pers	14.51 MWh/pers.

A reduction in electricity consumption (-4%) was achieved following optimization of the operation of installations – specifically the refrigerating and air-conditioning units. Consumption per person decreased by 3.5%.

b) Rational use of materials

In light of the activities and missions at the headquarters, this indicator is not significant.

c) Water

	2008	2009	2010
Consumption	8,502 cu. m.	10,050 cu. m.	8,183 cu. m.
Indicators	37.28 cu. m. /pers.	46 cu. m. /pers.	38 cu. m. /pers.

Water consumption decreased (-18%). This decrease is related to a reduction of activity on the ground floor as well as to daily monitoring of consumption and of the operation of the cooling towers. Consumption per person decreased by 17.4%.

d) Waste

	2008	2009	2010
Production of hazardous waste	0.4 T	0.29 T	2.34 T
Indicators	0.001 T/pers.	0.001T/pers.	0.01 T/pers.
Production of non-hazardous waste collected and eliminated	60 T	73 T	74 T
Indicators	0.26 T/pers.	0.33 T/pers.	0.34 T/pers.
Production of non-hazardous waste recycled	22.2 T	30 T	23 T
Indicators	0.09 T/pers.	0.14 T/pers.	0.11 T/pers.
Production of waste electrical and electronic equipment collected and	0.6 T	0.24 T	

eliminated			0.24 T
Indicators	0.002 T/pers.	0.001 T/pers.	0.001 T/pers.
Production of waste electrical and electronic equipment collected and re-used	3 T	0.05 T	0.01 T
Indicators	0.013 T/pers.	Not significant	Not significant

Production of hazardous waste increased in 2010 due to work done on the air-conditioning system. Production per person was multiplied by 10.

e) Biodiversity

The building has a landscaped roof covering an area of 500 sq. m., comprising the following plant varieties:

- Golden bamboo
- Olive
- Arborvitae
- Yew
- Pine
- Birch
- Rose
- Laurustinus
- Lawson's cypress
- Decorative plum
- Boxwood
- Ivy
- Leyland cypress

f) CO₂ emissions

	2008	2009	2010
Production (electricity and fuel oil)	475.16 T	270 T	265 T
Indicators	2.17 T/pers.	1.23 T/pers.	1.23 T/pers.
Production (business travel air + rail)	404.33 T	442.7 T	549 T
Indicators	1.85 T/pers.	2.05 T/pers.	2.55 T/pers.

The volume of CO₂ emissions associated with business travel underwent an increase (+29%) as a result of the travel generated by the entry of GVT into the Group. CO₂ emissions per person increased by 24%.

Additional comments:

Paper consumption remained stable between 2009 and 2010 due to the systematic use of duplex copying.

VI. IMPROVEMENT OF ENVIRONMENTAL PERFORMANCE: 2011 GOALS AND ACTION PLAN

Goals	Actions	Deadline
Reduce energy consumption by the building and the resulting CO₂ emissions	Second study on installation of LED lamps	June 2011
Include environmental protection in planning building work, when choosing providers and in the use of products	Ensure that the providers selected for performing painting and renovation work in 2011 have made environmental commitments	January 2011
Reduce paper consumption	Awareness-raising campaign for employees on the duplex functions of copiers located on the floors	January 2011
Protect against risks of pollution related to waste electrical and electronic equipment (WEEE) from the telecommunications activity	Launch a second campaign for recovery of mobile devices	June 2011
Promote the use of company vehicles with better performance in terms of fuel consumption and CO₂ emissions	Make a priority of offering “Stop and Start” vehicles to employees	January 2011
Include environmental protection in the choice of suppliers, supplies, and consumables and make efforts to promote eco-consumption to employees	Draw up a sheet with practical advice for a “sustainable office” for assistants (e.g.: give priority to re-usable and recyclable products, etc.)	July 2011
Reduce consumption and CO₂ emissions due to business travel	Create an environmental component in the headquarters’ travel policy in order to increase employees’ awareness of the environmental impact of travel	September 2011
Contribute to increasing internal awareness of EMAS	Contribute to implementing eco-responsibility training requested by employees	Throughout the year 2011
Develop a method for integrating environmental considerations in the choice of IT equipment and suppliers	Audit printing functions and propose measures for optimization	September 2011
Systematically include environmental criteria in the choice of suppliers for external publications and events	Systematically compensate for the carbon footprint of the events organized by the headquarters	Throughout the year 2011
Take environmental protection into consideration in sales and acquisitions of sites	Continue the program of auditing GVT sites	December 2011
Coordinate and monitor the environmental approach at Group level	Compare the averages of the recommendations due to non-conformities in 2010 to 2009 and 2008	December 2011

VIII. ENVIRONMENTAL REGULATIONS

The environmental regulations applicable to the building and activities at Vivendi's headquarters cover the following areas:

- Authorization and/or declaration (declaration of the existence of 4 cooling towers coming under nomenclature 2921/2° – receipt dated 24/11/05)
- Protection of surface water
- Waste
- Air
- Soil
- Noise
- Chemical hazards

Other environmental requirements have to do with environmental reporting and purchases. Vivendi's headquarters is in conformity with the legal requirements applicable to the building and to the activities housed therein. In 2010, Vivendi's headquarters was brought into compliance with the new provisions of the "Grenelle II" laws.

IX. COMMUNICATION ON THE EMS

1. Vivendi's Web site

The EMAS coordinator manages information relative to the EMS on the Web site and keeps it up to date.

2. Direct employee participation

The address emas@vivendi.com, accessible to all the members of the Green Team, is used to collect suggestions and proposals from employees of the headquarters, for whom this is a way of contributing to improving environmental performance. The address is accessible on the home page of the Vivendi intranet for the EMAS project.

3. Information

E-mail was used to send information about EMAS such as news of the launch of the deployment of an EMS at Vivendi's headquarters and invitations to the *La Matinale* session concerning EMAS. It was also used to inform employees about awareness raising campaigns about energy savings and best practices regarding the use of paper. A brochure on EMAS at Vivendi's headquarters was distributed to employees and external providers.

X. CONTACT

1. Internal

Employees can send their remarks and suggestions to the following address: emas@vivendi.com

2. External

Shareholders can send their remarks and suggestions to the following address: actionnaires@vivendi.com

Internet users can send their remarks and suggestions to the following address: feedback_fr@vivendi.com

XI. GLOSSARY

DG	General Management
DEHS	Vice-President for Environmental Affairs, Health and Safety (General Counsel)
DRH	Human Resources department
DAIPS	Internal Audit and Special Projects department
DSI	IT department
DF	Financial department
DDD	Sustainable Development Department
DSA	Administrative services department

XII. VALIDATION OF THE ENVIRONMENTAL STATEMENT AND THE EMS

The environmental management system and the 2010 Environmental Statement comply with the requirements of Regulation (EC) No 1221/2009 of the European Parliament and of the Council of 25 November 2009 on the voluntary participation by organizations in a Community eco-management and audit scheme (EMAS) and have been validated by the Ecopass Company (*certification No. 4-E010*) dated xxxxx.