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Vivendi makes a €1 billion bond issue

Today Vivendi successfully placed a bond issue of €1 billion. This bond issue aims to optimize Vivendi's debt structure and increase its average maturity.

The bond is in euros with a maturity of 5 years and a coupon of 7.75%, has been issued at a price of 99.727%, corresponding to a 7.82% yield.

The bond has been placed with European institutional investors by means of a book building procedure carried out jointly by JP Morgan Chase & Co., Natixis, Royal Bank of Scotland and Société Générale.

About Vivendi

A world leader in communications and entertainment, Vivendi is made up of Universal Music Group (#1 in music worldwide), Activision Blizzard (#1 in video games worldwide), SFR (#2 in mobile and fixed telecom in France), Maroc Telecom (#1 in mobile and fixed telecom in Morocco), Canal+ (#1 in pay-TV in France and Poland), and NBCU (20% in leading U.S. media and entertainment group). In 2007, Vivendi achieved revenues of 2.17 billion euros and adjusted net income of 2.8 billion euros. With operations in 77 countries, the Group has about 43,000 employees. www.vivendi.com

Important disclaimer

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