## vivendi press release

Paris, July 20, 2009

## Vivendi interrupts talks with Zain

Vivendi announced today that it is interrupting talks, started some weeks ago, with the Kuweiti Group Zain, to acquire a majority stake in its African telecommunications activities.

Vivendi has applied its usual criteria of profitability and financial discipline to this potential investment in emerging markets, in the best interests of its shareholders.

## **Caution Concerning Forward-Looking Statements**

This press release contain forward-looking statements. These forward-looking statements are based upon management's current beliefs or expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies and third-party approvals, many of which are beyond our control. The following factors, among others, could cause actual results to differ materially from those described in the forward-looking statements. Investors and security holders may obtain a free copy of documents filed by Vivendi with the Autorité des Marchés Financiers at www.amf-france.org, or directly from Vivendi (www.amf-france.org). The present forward-looking statements are made as of the date of the present press release and Vivendi disclaims any intention or obligation to provide, update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

## CONTACTS:

Media	Investor Relations	
Paris	Paris	
Antoine Lefort	Jean-Michel Bonamy	
+33 (0) 1 71 71 11 80	+33 (0) 1 71 71 12 04	
Solange Maulini	Aurélia Cheval	
+33 (0) 1 71 71 11 73	+33 (0) 1 71 71 12 33	
Agnès Vétillart	Agnès de Leersnyder	
+33 (0) 1 71 71 30 82	+33 (0) 1 71 71 30 45	
New York	New York	
Flavie Lemarchand-Wood	Eileen McLaughlin	
+(1) 212.572.1118	+(1) 212.572.8961	