

Paris, January 30, 2012

Midem: Vivendi Distributes “Coup de Coeur” Award to Webdoc

Vivendi distributed today the “Coup de Coeur” award to Webdoc, a Swiss company specializing in rich media (multimedia and interactive) content for social networks, at Midem, the international music trade fair in Cannes (France).

This award is an excellent illustration of Vivendi’s desire to work more closely with young innovative digital economy companies. Innovation is a profitable growth lever and a key pillar of Vivendi’s strategy.

The award is an integral part of Midemlab, a competition for startups and applications developers integrating the latest digital innovations that help music executives, artists and brands to engage and monetize audiences.

« We are very happy to receive the “Coup de Cœur” award from Vivendi. We are extremely proud that Vivendi, #1 worldwide in music through Universal Music Group, recognizes our young startup’s work, » stated Stelio Tzonis, CEO and Co-founder of Webdoc.

About Vivendi

The best emotions, digitally

Vivendi is at the heart of the worlds of content, platforms and interactive networks.

Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative telecoms provider in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

In 2010, Vivendi achieved revenues of €28.9 billion and adjusted net income of €2.7 billion. The Group has over 51,300 employees.

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