

Paris, April 25, 2012

Vivendi: Denial

Vivendi was astonished to read Bloomberg's allegations in a wire published tonight and regarding its strategy. Vivendi vigorously denies all the allegations in this wire, which are ungrounded and, as a matter of fact, anonymous.

Vivendi regrets that its formal denial was not taken into account in Bloomberg's wire. Value creation for the shareholder is at the core of Vivendi's strategy. Future strategic decisions will be considered along this line.

About Vivendi

The best emotions, digitally

Vivendi is at the heart of the worlds of content, platforms and interactive networks.

Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative broadband operator in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

In 2011, Vivendi achieved revenues of €28.8 billion and adjusted net income of €2.95 billion. The Group has over 58,300 employees.

www.vivendi.com