

Paris, March 26, 2012

Frank Esser, currently Chairman and CEO, is to leave SFR. Jean-Bernard Lévy takes over his responsibilities

After a Board of Directors' meeting today, Frank Esser, currently Chairman and CEO, is to leave SFR. Jean-Bernard Lévy takes over these responsibilities with immediate effect while remaining Chairman of the Management Board and CEO of Vivendi.

Frank Esser was Chief Operating Officer of SFR from 2000 to 2002, and has been Chairman and CEO since 2002. He successfully led the development of SFR in a very competitive environment, both in the mobile, fixed and Internet access markets. The outstanding work performed by Frank Esser and his teams have enabled SFR to become the largest alternative telecoms operator in France and even in Europe.

SFR today possesses all the assets to adapt to the existing competitive environment, to continue to fully satisfy its millions of customers and to benefit from the growth generated by new digital uses.

About Vivendi

The best emotions, digitally

Vivendi is at the heart of the worlds of content, platforms and interactive networks.

Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative broadband operator in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

In 2011, Vivendi achieved revenues of €28.8 billion and adjusted net income of €2.95 billion. The Group has over 58,300 employees.

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