

Paris, June 7, 2012

Sylvie Forbin, Senior Vice President, Public and European Affairs, Vivendi, Receives First Prize for Business Diplomacy

Sylvie Forbin, Senior Vice President, Public and European Affairs, Vivendi, was awarded a Trophy from a leading French think-tank group for her business diplomacy activities. The Choiseul-UbiFrance First Prize in the "corporation" category, part of the Trophies for Business Diplomats, was given to Mrs. Forbin at a ceremony held on Tuesday by the Institut Choiseul in Paris.

The Choiseul Institute for International Politics and Geo-economy is an independent research centre devoted to the analysis of major international strategic issues. Mrs. Forbin was one of the panelists at a Forum the Institute organized in Paris on June 5 about business diplomats.

Sylvie Forbin, a career diplomat, joined Vivendi in 2001 where some of the main issues she covers include intellectual property rights and new Internet business models.

About Vivendi

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Vivendi is at the heart of the worlds of content, platforms and interactive networks. Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative broadband operator in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

In 2011, Vivendi achieved revenues of €28.8 billion and adjusted net income of €2.95 billion. The Group has over 58,300 employees.

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