

Paris, July 24, 2012

Vivendi and Universal Music Group support “Jazz In Marciac” and the Summer Festivals in France

Vivendi is a partner of “Jazz In Marciac” and, with UMG, is sponsoring the opening evening on Friday, July 27.

Melody Gardot, the folk/American Jazz singer and a Universal artist (on the Decca label for her last album *The Absence*) will open the Festival in front of several thousand people and a large number of national and regional personalities.

Commenting on this partnership, Jean-François Dubos, the Chairman of Vivendi’s Management Board, said: *“Our objective this summer is to be present in a number of French regions and to support cultural events of all kinds: the Lyric Art Festival in Aix-en-Provence, of which we have been the official partner since 1998, but also festivals such as “Jazz In Marciac”, the Vézère Festival (classical music and opera in Corrèze), the La Roche Bluegrass Festival in La Roche-sur-Foron (Haute Savoie), the nights of the Château de la Moutte (Var), the Festival des Granges (blues, rock, pop and folk in the Meuse region) and the Chorégies d’Orange (Vaucluse), to name but a few”.*

Pascal Nègre, the President of Universal Music France, added: *“Jazz In Marciac is a super event that attracts the best international artists and brings them together in a magnificent region. We are proud to support it. I am very pleased that Melody Gardot, a Universal artist, has agreed to open the Festival.”*

These partnerships illustrate Vivendi’s promotion of cultural diversity in music.

About Vivendi

Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative broadband operator in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

In 2011, Vivendi achieved revenues of €28.8 billion and adjusted net income of €2.95 billion. The Group has over 58,300 employees. www.vivendi.com