

Paris, 26 July 2012

Surf on culture with Vivendi this summer

Who inspires Mika, H el ene Grimaud or PJ Harvey? What is the connection between pop rock and the cinema? Why should we be interested in discovering the cultures of other countries? How can I become a film restorer? How does one get to be the manager of the Olympia? What is a video games developer? What does a business affairs manager in the music industry do?

There is a wealth of information on the "Culture(s) with Vivendi, a journey through cultural diversity" website, be it in interviews with film or music professionals, experts such as the French Historian Pascal Ory, young students from different continents or the Malian composer Salif Keita.

Feel like a journey through the world of artists, cultural industries and cultural diversity?
One address: the www.cultureswithvivendi.com website.

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About Vivendi

Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative broadband operator in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

In 2011, Vivendi achieved revenues of €28.8 billion and adjusted net income of €2.95 billion. The Group has over 58,300 employees. www.vivendi.com