

Paris, October 16, 2012

Vivendi: 5 % share threshold crossed by Bolloré

Following the announcement by the Bolloré Group that it has crossed the 5% threshold in Vivendi's share capital and that it intends to keep this stake for the long term, Jean-René Fourtou, Chairman of the Vivendi Supervisory Board, stated *"The Supervisory Board welcomes the presence in Vivendi's capital of an industrial, family-owned French group, who has now become one of the largest Vivendi shareholders"*.

"Confirming what I declared at the Shareholders' Meeting on April 19, 2012, we will propose that Vincent Bolloré joins Vivendi's Supervisory Board."

About Vivendi

Vivendi is at the hearts of the worlds of content, platforms and interactive networks.

Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative broadband operator in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

In 2011, Vivendi achieved revenues of €28.8 billion and adjusted net income of €2.95 billion. The Group has over 58,300 employees. www.vivendi.com