

Paris, November 9, 2012

Vivendi is bringing together young French and British musicians for a major concert at the Royal Albert Hall in London

Vivendi, through its "Create Joy" solidarity program, is bringing together young French and British musicians for a major concert on November 12 at the Royal Albert Hall in London.

Vivendi is the sponsor of "Music for Youth", the organizer of this event, an association that promotes music among young people from disadvantaged areas in Great Britain. In France, Vivendi is the partner of "Orchestre à L'Ecole" that promotes the playing together of instruments in academic establishments.

The 30 "Orchestre à l'Ecole" pupils from Gorron in Mayenne are currently in rehearsals with 30 of their counterparts from The Rochdale Orchestra in the suburbs of Manchester where the young French people have been put up in families. They are also meeting to discuss careers in music with representatives of Universal Music Group. They will play together in a single body, "The Dream Orchestra", at the Royal Albert Hall.

With this initiative, Vivendi has brought about a genuine musical exchange between young people on both sides of the Channel through these two associations.

At the same time, Vivendi is also supporting an ambitious project devised by "Music for Youth". This is to bring together 650 young musicians, singers and dancers from different areas of Bradford in a formidable "Vivendi Sounds Bradford Massed Ensemble" that will interpret an original composition on stage.

To follow the latest news about this project, consult the Facebook page of "Create Joy": www.facebook.com/TheVivendiCreateJoyFund.

About Vivendi

Vivendi is at the heart of the worlds of content, platforms and interactive networks.

Vivendi combines being the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative broadband operator in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

In 2011, Vivendi achieved revenues of €28.8 billion and adjusted net income of €2.95 billion. The Group has over 58,300 employees. <u>www.vivendi.com</u>