



press release

WATCHEVER LAUNCHES UNIQUE SERIES AND MOVIE FLAT RATE IN GERMANY

First service worldwide to also provide unique offline availability for travelling

Berlin, January 9, 2013 – WATCHEVER will launch in Germany today and will offer movie and series entertainment for the whole family. Customers of WATCHEVER will be able to watch entire seasons of award-winning US series, blockbusters and international art house films via internet on a wide range of devices. Using the service is as simple as watching TV. For a fixed price of 8.99 euros per month, series and movie enthusiasts will get unlimited access to thousands of films from US, European and German productions without additional costs or commercials. WATCHEVER has a free trial period of 30 days, the registration is simple and the subscription can be terminated on a month-to-month basis.

Prerequisite for the use of the service is an internet connection. WATCHEVER customers can choose their end device from web-enabled television sets (Smart TVs or other TVs connected to game consoles), PCs as well as Mac computers, notebooks, tablets, iPads or iPhones. If no internet connection is available, for example while travelling, films can be transferred in advance to the offline mode and then watched on the iPad, Android tablet or iPhone.



Top titles from almost all major US and German studios are part of the repertoire. The customer is able to choose between the German dubbed version and the original version. Most of the films are even offered in high-definition quality (HD). There are so many titles for children and adults available anytime that one would have to watch the films 24/7 for much longer than a year in order to watch everything.

For customer orientation, WATCHEVER offers several options: customer ratings, editorial tips and a unique adaptive algorithm which is able to generate personal film recommendations. Customers can also log in with their Facebook account to get movies and series recommendations from their friends. However, this option can be chosen by the consumers. WATCHEVER puts a special emphasis on a comprehensive choice of popular and high-quality films for children. In order to guarantee that children watch only films with appropriate content for their age, WATCHEVER provides a child safety function.

The service is available at www.WATCHEVER.de.

In cooperation with the German BILD and COMPUTER BILD, WATCHEVER is providing an exclusive launch offer which allows all German consumers to test the service two months for the price of just one.

WATCHEVER GmbH is based in Berlin and a subsidiary of Vivendi (www.vivendi.com).

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