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Vivendi partner of the First European Media and Information Literacy Forum

Vivendi is a partner of the First European Media and Information Literacy Forum (<http://www.europeanmedialiteracyforum.org/>) held on May 27-28, 2014 in Paris. The main objective of the Forum, an initiative of the European Commission and UNESCO, is to contribute to the establishment of a reinforced European media literacy policy.

Vivendi will speak during the session "Media industry and Media and Information Literacy" and is part of the drafting committee for the "Paris Declaration on Augmented Media and Information Literacy in the Digital Era" to be launched today. Vivendi is the first quoted company to be associated with such a declaration.

The Forum brings together governments, teachers, media professionals, industry representatives, researchers, NGOs, and foundations with the aim of promoting media and information literacy in Europe, discussing MIL (Media and Information Literacy) policies at a European level and fostering cooperation and initiatives at national and European levels.

About Vivendi

Vivendi groups together leaders in content and media. Canal+ Group is the French leader in pay-TV, also operating in French-speaking Africa, Poland and Vietnam; its subsidiary Studiocanal is a leading European player in production, acquisition, distribution and international film and TV series sales. Universal Music Group is the world leader in music. GVT operates fixed very high-speed broadband, fixed-line telephony and pay-TV services in Brazil. In addition, Vivendi owns SFR, a French leader in alternative telecoms.

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