

Paris, June 4, 2015

Vivendi Village: appointment

Vivendi announces the appointment of Ana Vogric Martinez as Vice President, Live & Events, for Vivendi Village.

Building on her expertise and know-how in the performing arts, Ana Vogric Martinez will support the Group's developments in these areas.

Vivendi Village brings together service-oriented companies with significant growth potential in the production, distribution and commercial development of content. It includes L'Olympia, the iconic Paris concert venue.

Ana Vogric Martinez will report to Simon Gillham, Chairman of Vivendi Village and Vivendi's Senior Executive Vice President Communications.

Since 2010, she has been General Manager of The Hours Entertainment, a Havas subsidiary. She has been actively co-operating with agencies including Havas Media, Havas Worldwide Paris, Les Gaulois and Havas Event.

Previously Vice President Sales and Development at Midem (Reed Group) for 15 years, Ana Vogric Martinez has developed strong relationships with all the opinion leaders of the international music industry, the mobile and digital industry as well as with political representatives attending Midem.

About Vivendi

Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. The main subsidiaries of Vivendi comprise Canal+ Group and Universal Music Group. Canal+ is the leading pay-TV operator in France, and also serves markets in Africa, Poland and Vietnam. Canal+ operations include Studiocanal, a leading European player in production, sales and distribution of film and TV series. Universal Music Group is the world leader in recorded music, music publishing and merchandising, with more than 50 labels covering all genres. A separate division, Vivendi Village, brings together Vivendi Ticketing (ticketing in the UK and France), Wengo (experts counseling), Watchever (subscription video-on-demand) and the Paris-based concert venue L'Olympia. www.vivendi.com, www.cultureswithvivendi.com, www.themediashaker.com