

Paris, September 17, 2015

Vivendi to become principal Sponsor of La Cinémathèque française

Vivendi is to become one of the principal sponsors of La Cinémathèque française, a Paris-based not for profit association possessing one of the world's largest collections of films and movie-related documents, in a major five-year partnership.

This partnership reinforces the long-standing relationship between Vivendi subsidiary Canal+ and the film industry, enlarging it to the Group's other activities, starting with music, an essential part of any movie, through Universal Music Group. Vivendi's video content distribution platform Dailymotion also plays a major role in the promotion and sharing of cinematographic works for cinema lovers all over the world.

Vivendi knows La Cinémathèque française well since its subsidiary Digitick handles its online ticketing service. It has also developed the system used at the ticket counters and for customer relationship management.

Vivendi and Canal+ will inaugurate this partnership with a Cinémathèque française exhibition devoted to Martin Scorsese, which opens on October 14, 2015.

A privileged partner and an essential player of European cinema, Canal+ broadcasts an average 400 new movies each year covering all genres.

Studiocanal is a major European player in the production, acquisition and distribution of films, with an average of 20 titles produced or coproduced annually. It owns one of the largest catalogues in the world and carries a particular dynamic film restoration policy.

About Vivendi

Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. The main subsidiaries of Vivendi comprise Canal+ Group and Universal Music Group. Canal+ is the leading pay-TV operator in France, and also serves markets in Africa, Poland and Vietnam. Canal+ operations include Studiocanal, a leading European player in production, sales and distribution of film and TV series. Universal Music Group is the world leader in recorded music, music publishing and merchandising, with more than 50 labels covering all genres. A separate division, Vivendi Village, brings together Vivendi Ticketing (ticketing in the UK, France and the U.S.), MyBestPro (experts counseling), Watchever (subscription video-on-demand) and the Paris-based concert venue L'Olympia. With 3 billion videos viewed each month, Dailymotion is one of the biggest aggregation and distribution platforms in the world. www.vivendi.com, www.cultureswithvivendi.com