

Paris, June 14, 2016

Vivendi inaugurates the very first CanalOlympia cinema and live performance venue in Cameroon

Vivendi today inaugurated the first of its CanalOlympia cinema and live performance venues in Africa, located in Yaounde (Cameroon). This new entertainment hall will be part of a network of several dozen such venues to be opened across Central and West Africa. Additional CanalOlympia locations will launch in Benin, Guinea, Senegal and Togo in the coming months.

The CanalOlympia venues have a unique architectural design which permits them to accommodate 300 people indoors and several thousand outdoors. They are outfitted with state-of-the-art digital projection and sound equipment and are eco-friendly. In Yaounde for example, the entire building is powered by 720 m² of solar panels.

The CanalOlympia brand refers to two of the Group's flagship brands. The venues will benefit from Canal+'s wealth of rich content and its well established presence in Africa, as well as from the experience and expertise gained from owning and operating the legendary Parisian venue L'Olympia.

With the CanalOlympia network, which is part of Vivendi Village, the Group intends to create new spaces dedicated specifically to entertainment and culture in Africa. CanalOlympia is an important springboard for local talent. It aims to reveal African artists by producing them, giving them audience exposure and enabling them to shine throughout Africa.

About Vivendi

Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. The main subsidiaries of Vivendi comprise Canal+ Group and Universal Music Group. Canal+ is the leading pay-TV operator in France, and also serves markets in Africa, Poland and Vietnam. Canal+ operations include Studiocanal, a leading European player in production, sales and distribution of film and TV series. Universal Music Group is the world leader in recorded music, music publishing and merchandising, with more than 50 labels covering all genres. A separate division, Vivendi Village, brings together Vivendi Ticketing (ticketing in the UK, the U.S and France), MyBestPro (experts counseling), Watchever (subscription video-on-demand), Radionomy (digital radio), the Paris-based concert venue L'Olympia, the future CanalOlympia venues in Africa and the Theatre de l'Oeuvre in Paris. With 3.5 billion videos viewed each month, Dailymotion is one of the biggest video content aggregation and distribution platforms in the world. www.vivendi.com, www.cultureswithvivendi.com