



Paris, June 29, 2016

Vivendi reconstitutes the Gameloft Board of Directors

Vivendi and Gameloft announce that the Gameloft Shareholders' Meeting held today appointed five members proposed by Vivendi to the Board of Directors of Gameloft, a leading international digital and social gaming publisher and developer.

Vivendi, which owns 95.94% of the share capital and 95.77% of the voting rights of Gameloft following the completion on June 15, 2016, of the public tender offer announced on February 18, 2016, wanted to change the board's composition to reflect the company's new shareholder structure.

The five new members of the Gameloft Board of Directors are:

- Sébastien Bolloré, Chairman of Omnium Bolloré, Director and Chairman of Blue Solutions USA;
- Frédéric Crépin, Member of the Vivendi Management Board, General Counsel of Vivendi and Canal+ Group;
- Francine Mayer, Chairman of Canal+ Régie;
- Stéphane Roussel, Member of the Vivendi Management Board, COO of Vivendi; and
- Maxime Saada, CEO of Canal+ Group, Chairman and CEO of Dailymotion.

Following today's Shareholders' Meeting, the Board of Directors held a meeting at which it appointed Stéphane Roussel as Chairman and CEO of Gameloft.

In a message sent to all Gameloft employees, Stéphane Roussel said: *"I start my role today with an ambitious plan: to combine your creative passion with Vivendi's to accelerate Gameloft's development. You will be a fully-integrated member of the Vivendi family while maintaining your distinctiveness and originality."*

Vivendi will meet next week with Gameloft's senior management in Paris to jointly discuss the company's main strategic directions and make operational decisions.

About Vivendi

Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. The main subsidiaries of Vivendi comprise Canal+ Group and Universal Music Group. Canal+ is the leading pay-TV operator in France, and also serves markets in Africa, Poland and Vietnam. Canal+ operations include Studiocanal, a leading European player in production, sales and distribution of film and TV series. Universal Music Group is the world leader in recorded music, music publishing and merchandising, with more than 50 labels covering all genres. A separate division, Vivendi Village, brings together Vivendi Ticketing (ticketing in the UK, the U.S and France), MyBestPro (experts counseling), Watchever (subscription video-on-demand), Radionomy (digital radio), the Paris-based concert venue L'Olympia, the CanalOlympia venues in Africa and the Theatre de l'Oeuvre in Paris. With 3.5 billion videos viewed each month, Dailymotion is one of the biggest video content aggregation and distribution platforms in the world. www.vivendi.com, www.cultureswithvivendi.com

About Gameloft

A leading digital and social game publisher, Gameloft® has established itself as one of the top innovators in its field since 2000. Gameloft creates games for all digital platforms and with an audience of 147 million monthly users offers via Gameloft Advertising Solutions a unique level of visibility and involvement to advertisers. Gameloft operates its own established franchises such as Asphalt®, Order & Chaos, Modern Combat and Dungeon Hunter and also partners with major rights holders including Universal, Illumination Entertainment, Disney®, Marvel®, Hasbro®, Fox Digital Entertainment, Mattel® and Ferrari®. Gameloft distributes its games in over 100 countries and employs 6,000 people worldwide.

Gameloft is listed on NYSE Euronext Paris (NYSE Euronext: GFT.PA, Bloomberg: GFT FP, Reuters: GLFT.PA). Gameloft's sponsored Level 1 ADR (ticker: GLOFY) is traded OTC in the US.

BIOGRAPHIES

-Sébastien Bolloré

Chairman of Omnium Bolloré, Director and Chairman of Blue Solutions USA

Sébastien Bolloré studied management at ISEG and then at UCLA (California). Sébastien Bolloré advises the Group on new media and technological developments. He is Director and Chairman of Blue LA Inc, in charge of the development of electric batteries for use in cars and buses in the USA, and is an expert in the content industry.

Current positions:

- . Development Manager, Director and Chairman of Blue LA Inc*
- . Chairman of Omnium Bolloré*
- . Director of Blue Solutions*
- . Director of Bolloré*
- . Director of Bolloré Participations*
- . Director of Financière V*
- . Director of Omnium Bolloré*
- . Director of Société Industrielle et Financière de l'Artois*
- . Director of Sofibol*
- . Permanent representative of Plantations des Terres Rouges on the Supervisory Board of Compagnie du Cambodge*
- . Member of the Supervisory Board of Sofibol*
- . Permanent representative of Socfrance on the Board of Directors of Financière de l'Odéon*
- . Director of BigBen Interactive*

-Frédéric Crépin

Member of the Vivendi Management Board, General Counsel of Vivendi and Canal+ Group

Frédéric Crépin is a graduate of the Institut d'Etudes Politiques de Paris (Sciences Po) and holds a master's degree in European Business Law (University of Paris II - Panthéon -Assas), a master's degree in labor and employment law (University of Paris X - Nanterre) and a Master of American Law (LL.M.) from New York University School of Law.

Admitted to the bars of both Paris and New York, Frédéric Crépin began his career working as an attorney at several law firms. From 1995 to 1998, he was an attorney at Siméon & Associés in Paris and then, from 1999 to 2000, he was an associate at Weil Gotshal & Manges LLP in New York.

From July 2000 to August 2005, Frédéric Crépin served as a Special Advisor to the General Counsel and as a member of the legal department of Vivendi Universal before being appointed Senior Vice President and Head of the legal department of Vivendi in August 2005. In parallel, in July 2008, he was also appointed to the Board of Directors of Activision Blizzard, a position he held until October 2013. During this period, he served as Chairman of the Activision-Blizzard Governance and Nominating Committee and as a member of its Human Resources Committee. In June 2014, he was named General Counsel and Company Secretary of the Vivendi Group. In September 2015, he also became General Counsel and Company Secretary of Canal+ Group. He was appointed to the Vivendi Management Board on November 10, 2015.

Frédéric Crépin is a lecturer at the Institut d'Etudes Politiques de Paris.

-Francine Mayer

Chairman of Canal+ Régie

Francine Mayer has spent her entire career in the advertising agencies industry: RMC Group, France Television advertising, and the NRJ Group. She joined the Canal+ Group in 1997 as an Account Director at Canal+ before being appointed Marketing Director in 2002. In October 2010, she was appointed Deputy Director of Canal+ Régie. In 2010, she received a Master of Business Administration from INSEAD. In September 2016, she was appointed Chairman of Canal+ Régie.

-Stéphane Roussel

Member of the Vivendi Management Board, Chief Operating Officer of Vivendi

Stéphane Roussel is a graduate of the École des Psychologues Praticiens de Paris.

He began his career working for the Xerox group from 1985 to 1997.

From 1997 to 2004, he held positions within the Carrefour group. He was first appointed Director of Human Resources for hypermarkets in France, before becoming Director of Human Resources Development for international business and then Director of Human Resources France for the entire Carrefour group. From 2004-2009, he served as SFR's Vice President of Human Resources. From 2009 to 2012, Stéphane Roussel held the position of Executive Vice President of Human Resources at Vivendi and served as a member of the Board of Directors and the Compensation Committee of Activision Blizzard, the world leader in video games, before being appointed Chairman-Chief Executive Officer of SFR in June 2012, a position he held until May 2013, at which time he joined Vivendi's General Management team.

Stéphane Roussel was appointed to the Vivendi Management Board on June 24, 2014. Since November 2015, he has been Vivendi's Chief Operating Officer, after serving as its Senior Executive Vice President, Development and Organization, since October 2014.

-Maxime Saada

CEO of Canal + Group, Chairman and CEO of Dailymotion

Maxime Saada is a graduate of the Institut d'Etudes Politiques de Paris (1992) and holds an MBA from HEC Paris (1994).

Maxime Saada began his career in 1994 in the North American branch of the DATAR (Delegation for Regional Planning and Regional Action), responsible for promoting, prospecting and encouraging American investment in France. In June 1999, he joined the consulting firm McKinsey & Company where he led missions notably in the areas of telecommunications and distribution for directorates-general.

In May 2004, Maxime Saada resigned from McKinsey to become Director of Strategy for Canal+ Group, of which he later became a member of the Executive Committee and took responsibility for consumer studies for the entire

Canal+ Group. After participating in the merger between TPS and Canal+ Group, in June 2007, Maxime Saada became Marketing Director for Canal+ and a Director of Canalsat, and then Commercial Director of Canal+ Group in October 2009.

In January 2011, he was appointed Deputy Managing Director of Canal+ Group, in charge of distribution, then, in April 2013, he became Deputy Managing Director of Canal + Group, in charge of editing the pay channels.

Since July 2015, he has served as the CEO of Canal + Group.

In January 2016, he was appointed as the Chairman and CEO of Dailymotion, while maintaining his position as CEO of Canal+ Group.

Pictures available upon request.