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Vivendi, partner of summer festivals

Vivendi and its subsidiaries Universal Music Group, Canal +, D17, D8, i-Télé, Digitick and Dailymotion will partner a number of festivals throughout this summer. The Group is a partner of the Brive Festival, Déferlantes, Eurockéennes, Garorock, Hamac Festival, Hellfest, Mainsquare, Musilac, Marciac Jazz Festival and Les Vieilles Charrues.

Vivendi has placed artists and talents at the heart of its strategy. The Group is proud to support in these various initiatives that stem from different parts of France. As a world leader in media and content, Vivendi intends to leverage its French and European roots.

These partnerships illustrate the promotion for cultural diversity, one of the objectives for the Group's Corporate social responsibility (CSR) program.

About Vivendi

Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. The main subsidiaries of Vivendi comprise Canal+ Group and Universal Music Group. Canal+ is the leading pay-TV operator in France, and also serves markets in Africa, Poland and Vietnam. Canal+ operations include Studiocanal, a leading European player in production, sales and distribution of film and TV series. Universal Music Group is the world leader in recorded music, music publishing and merchandising, with more than 50 labels covering all genres. A separate division, Vivendi Village, brings together Vivendi Ticketing (ticketing in the UK, the U.S and France), MyBestPro (experts counseling), Watchever (subscription video-on-demand), Radionomy (digital radio), the Paris-based concert venue L'Olympia, the CanalOlympia venues in Africa and the Theatre de l'Oeuvre in Paris. With 3.5 billion videos viewed each month, Dailymotion is one of the biggest video content aggregation and distribution platforms in the world. Gameloft is a worldwide leading video games on mobile, with 2 million games downloaded per day.

www.vivendi.com, www.cultureswithvivendi.com