

Paris, September 12, 2016

Vivendi to join Serial Eyes, the European training program for TV writers

Vivendi is to become one of the leading sponsors of Serial Eyes, Europe's premier postgraduate training program for TV writers.

Serial Eyes is preparing the next generation of European TV writers, producers and showrunners to bring first-class serialized storytelling to TV screens. Unique in postgraduate education, Serial Eyes is the first European 8-month full-time programme specifically designed to train writers in working in a writers' room setting.

Vivendi's ambition is to become a leading global content and media group. It is keen to devise new ways to write and new sources of inspiration to feed the Group's future audiovisual projects. Talent is a rare and valuable asset and key to Vivendi's ongoing development. By supporting Serial Eyes, Vivendi is actively contributing to enable European TV writers to access a new level in storytelling and reach new audiences in Europe and beyond.

Serial Eyes is managed by the Deutsche Film- und Fernsehakademie Berlin (DFFB). Its faculty is comprised of top creators, showrunners and decision-makers from across Europe and the USA. Teaching staff includes established showrunners such as Frank Spotnitz (*The Man in the High Castle*, *The X-Files*) and Jeffrey Bell (*Marvel's Agents of S.H.I.E.L.D.*), producers like Olivier Bibas (*Borgia*, *Transporter*) and Jimmy Desmarais (*The Returned*) as well as commissioning editors from television broadcasters including Canal+.

About Vivendi

Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. The main subsidiaries of Vivendi comprise Canal+ Group and Universal Music Group. Canal+ is the leading pay-TV operator in France, and also serves markets in Africa, Poland and Vietnam. Canal+ operations include Studiocanal, a leading European player in production, sales and distribution of film and TV series. Universal Music Group is the world leader in recorded music, music publishing and merchandising, with more than 50 labels covering all genres. A separate division, Vivendi Village, brings together Vivendi Ticketing (ticketing in the UK, the U.S and France), MyBestPro (experts counseling), Watchever (subscription video-on-demand), Radionomy (digital radio), Olympia Production, the L'Olympia and the Théâtre de L'Oeuvre venues in Paris and the CanalOlympia venues in Africa. With 3.5 billion videos viewed each month, Dailymotion is one of the biggest video content aggregation and distribution platforms in the world. Gameloft is a worldwide leading video games on mobile, with 2 million games downloaded per day.

www.vivendi.com, www.cultureswithvivendi.com