

Paris, March 29, 2017

Vivendi to launch a Franco-British cultural festival in London in Autumn 2017

Vivendi is marking the friendship between France and the UK by launching an initiative to celebrate British-French culture and performance art. The event, called *Le Crossing*, will take place in London's Granary Square area, in partnership with London's most prestigious Art School, Central Saint Martins.

This inaugural event, in what is expected to become an annual festival, will involve UK and French artists and performers, as well as Central Saint Martins students.

Le Crossing will take place in October 2017 in Central Saint Martins' vibrant new campus on Granary Square, near St Pancras International station, where Paris meets London.

Details of the event coincided with a visit to Vivendi's headquarters in Paris by London's Mayor, Sadiq Khan, who warmly welcomed this initiative. Vivendi is a major investor in the UK, employing around 1,700 people mainly within Universal Music Group, Studiocanal, Dailymotion, Gameloft and See Tickets, generating revenues of €750 million in the country.

In 2018, Vivendi will bring its different London-based subsidiaries together in the new media hub of Pancras Square, just opposite of where *Le Crossing* will take place.

Le Crossing will be an avant-garde festival of Franco-British creativity, where the audience will experience live performances, artistic acts, fashion shows, gastronomy, films and live TV interviews. It will involve cooperation between renowned artists and young emerging talent in music, comedy, cinema and fashion, as well as masterclasses run by innovative business leaders, all complemented by tastings of the latest cuisine from the new generation of Parisian and London chefs.

About Vivendi

Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. Universal Music Group is engaged in recorded music, music publishing and merchandising. It owns more than 50 labels covering all genres. Canal+ Group is engaged in pay-TV in France, as well as in Africa, Poland and Vietnam. Its subsidiary Studiocanal is a leading European player in production, sales and distribution of movies and TV series. Gameloft is a worldwide leader in mobile games, with 2 million games downloaded per day. Vivendi Village, groups together Vivendi Ticketing (in the United Kingdom, the United States and France), MyBestPro (expert counseling), Watchever (subscription streaming services), Radionomy (digital radio), the venues L'Olympia and Théâtre de L'Œuvre in Paris, and CanalOlympia in Africa, as well as Olympia Production. With 3 billion videos viewed each month, Dailymotion is one of the biggest video content aggregation and distribution platforms in the world. www.vivendi.com, www.cultureswithvivendi.com