

Paris, March 31, 2017

Vivendi joins the consortium supporting France's bid for the Rugby World Cup 2023

Vivendi announced today that it is joining the group of companies supporting France's bid to host the Rugby World Cup to take place in 2023. The winner will be announced on November 15, 2017.

Canal+ is the leading French rugby channel with the widest offering available on television. It was therefore an obvious choice for Vivendi to support the French Rugby Federation in its bid to host the competition. In particular, Canal+ has been the partner of the French championship TOP14 for over 30 years. It holds the rights to this competition until 2023 in partnership with the National Rugby League.

The popularity of rugby in France has been increasing in recent years. It is now the second most popular team sport in the country.

About Vivendi

Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. Universal Music Group is engaged in recorded music, music publishing and merchandising. It owns more than 50 labels covering all genres. Canal+ Group is engaged in pay-TV in France, as well as in Africa, Poland and Vietnam. Its subsidiary Studiocanal is a leading European player in production, sales and distribution of movies and TV series. Gameloft is a worldwide leader in mobile games, with 2 million games downloaded per day. Vivendi Village, groups together Vivendi Ticketing (in the United Kingdom, the United States and France), MyBestPro (expert counseling), Watchever (subscription streaming services), Radionomy (digital radio), the venues L'Olympia and Théâtre de L'Œuvre in Paris, and CanalOlympia in Africa, as well as Olympia Production. With 3 billion videos viewed each month, Dailymotion is one of the biggest video content aggregation and distribution platforms in the world. www.vivendi.com, www.cultureswithvivendi.com