

Paris, September 5, 2018

Appointment: Christine Pigeyre

Christine Pigeyre has been appointed Chairman and Chief Executive Officer of CanalOlympia and Chairman of Vivendi Sports, two Vivendi Village companies.

This dual appointment brings under the same umbrella all of Vivendi Village's African activities: CanalOlympia, the leading network of cinema and live performance venues in sub-Saharan Africa; Vivendi Sports, which designs and organizes sports competitions; and "Vivendi Village Africa" which brings together cultural and sporting infrastructures as well as professional training and innovation areas.

Christine Pigeyre replaces Corinne Bach, who joined Studiocanal, as the head of CanalOlympia. She remains Vice President, External Communications, at Vivendi.

Christine Pigeyre has been Vice President, External Communications at Vivendi since 2008. She joined Générale des Eaux (which became Vivendi in 1998) in 1989, holding different responsibilities in the Communications Department. Graduated in political sciences, political law and communications, Christine Pigeyre started her career at the French House of Representatives and Senate.

About Vivendi

Since 2014, Vivendi has been focused on building a world-class content, media and communications group with European roots. The clear and ambitious strategy that was set in motion three years ago has been successfully executed by the Management Board. First, in content creation, Vivendi owns powerful, complementary assets in music (Universal Music Group), mobile games (Gameloft) as well as movies and series (Canal+ Group), which are the three most popular forms of entertainment content in the world today. Second, in the distribution market, Vivendi has acquired the Dailymotion platform and repositioned it to create a new digital showcase for its content. The Group has also joined forces with several telecom operators and platforms to maximize the reach of its distribution networks. In 2017, a third building block – communications – was added to this structure, via Havas. Havas possesses unique creative expertise in promoting free content and producing short formats, which are increasingly viewed on mobile devices. In addition, through Vivendi Village, the Group explores new forms of business in live entertainment, franchises, ticketing and digital technology that are complementary to its core activities. Vivendi's various businesses cohesively work together as an integrated industrial group to create greater value. www.vivendi.com, www.cultureswithvivendi.com