

Paris, October 4, 2018

Vivendi opens 10th CanalOlympia cinema and live performance venue

Vivendi inaugurated its 10th CanalOlympia venue in Africa, and the second one in Lomé, Togo. Created in early 2017, CanalOlympia has become the leading network of movie theaters and live performance venues in French-speaking Africa.

With a presence in 7 central and western African countries, the CanalOlympia theaters have quickly found their audience. The lack of large screen venues in some cases for several decades, a diversified line-up of recent movies (US blockbusters, major French and African films), a reasonable ticket price and the use of the latest and the most up to date screening technologies explain CanalOlympia's success.

The CanalOlympia venues have become important cultural hubs with the organization of concerts, most often in association with Universal Music Group, as well as numerous events. For example, Vivendi Sports is organizing an official boxing competition as part of the IBO (International Boxing Organization) world championship being held at the CanalOlympia in Dakar, Senegal, on October 20. Also, many local businesses often use these venues for private events.

The CanalOlympia venues, part of Vivendi Village, are arranged around a modular movie theater with 300 seats that can be transformed into an open-air stage with an audience capacity of several thousand. A total of ten CanalOlympia are currently operational, including in Conakry (Guinea), Yaoundé and Douala (Cameroon), Niamey (Niger), two in Ouagadougou (Burkina Faso), Dakar (Senegal), two in Lomé (Togo) and Cotonou (Benin). The venues benefit from electrical energy provided by solar panels.

About Vivendi

Since 2014, Vivendi has been focused on building a world-class content, media and communications group with European roots. The clear and ambitious strategy that was set in motion four years ago has been successfully executed by the Management Board. First, in content creation, Vivendi owns powerful, complementary assets in music (Universal Music Group), mobile games (Gameloft) as well as movies and series (Canal+ Group), which are the three most popular forms of entertainment content in the world today. Second, in the distribution market, Vivendi has acquired the Dailymotion platform and repositioned it to create a new digital showcase for its content. The Group has also joined forces with several telecom operators and platforms to maximize the reach of its distribution networks. In 2017, a third building block – communications – was added to this structure, via Havas. Havas possesses unique creative expertise in promoting free content and producing short formats, which are increasingly viewed on mobile devices. In addition, through Vivendi Village, the Group explores new forms of business in live entertainment, franchises, ticketing and digital technology that are complementary to its core activities. Vivendi's various businesses cohesively work together as an integrated industrial group to create greater value. www.vivendi.com, www.cultureswithvivendi.com